

US VERSION

[BUSINESS NAME] Honored with Reputation's 800 Award for High Customer Satisfaction
[NUMBER] of [BUSINESS NAME]'s locations set the gold standard for what it means to be customer-centric

[CITY], [STATE] [DATE], 2023 – [BUSINESS NAME], [KEY DESCRIPTOR], has been recognized by [Reputation](#), a global leader in reputation experience management, with its 800 Award.

One of the highest achievements a business can earn, Reputation's 800 Award highlights those that put customer experience at the very core of their strategy, and are driven by the voice of the customer to succeed.

Locations that win the 800 Award consistently collect, understand and apply any and all feedback so that they can make data-driven decisions to ensure that the customer will have the best possible experience. **[BUSINESS NAME]** had **[NUMBER]** of locations recognized with the 2023 800 Award.

[INSERT QUOTE FROM YOUR COMPANY SPOKESPERSON]

To determine 800 Award honorees, Reputation pulls a list of the Reputation Scores for every business location on the Reputation platform. Those that are honored will have achieved a score of 800 or higher due to their focus on high customer satisfaction throughout the past year.

"We congratulate **[BUSINESS NAME]** on its dedication to prioritizing customer satisfaction over the past year, as evidenced by the 800 Award honors given to their **[number]** of locations," says Dave Mingle, Global Head of CX at Reputation. "Strong customer experiences are at the core of consistent business growth, we are thrilled to see that **[BUSINESS NAME]** is committed to listening to and taking action on customer feedback to make meaningful improvements."

The Reputation Score is a proprietary tool that measures review sentiment, volume, spread, recency, response, and length, along with brand reach and health, social engagement, business listing accuracy and search impressions.

For more information, please visit reputation.com/800-award.

About Business

INSERT BOILERPLATE HERE

Contact:

INCLUDE THE NAME, TELEPHONE NUMBER, AND E-MAIL ADDRESS OF THE PERSON WHOM MEDIA SHOULD CONTACT FOR ADDITIONAL INFORMATION ABOUT YOUR COMPANY

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About Reputation

Reputation is the only platform that manages consumer feedback from acquisition to loyalty. Functioning as a business' eyes and ears in the spaces where customers talk, post, review, and recommend, Reputation analyzes vast amounts of public and private feedback data to uncover predictive insights for companies to act on and improve the customer experience. Backed by Marlin Equity Partners, Bessemer Ventures, and Kleiner Perkins, Reputation turns consumer feedback into fuel to grow businesses around the world. Visit reputation.com to learn more.

Note - Please send final press release to Reputation's PR contact Colette McLaughlin cmclaughlin@reputation.com for review before distribution.

UK VERSION

[BUSINESS NAME] Honoured with Reputation's 800 Award for High Customer Satisfaction
[NUMBER] of [BUSINESS NAME]'s locations set the gold standard for what it means to be customer-centric

[CITY], [UK], [DATE], 2023 – [BUSINESS NAME], [KEY DESCRIPTOR], has been recognised by Reputation, a global leader in reputation experience management, with its 800 Award.

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